

60 -

MK.

WINNIPEG

the City of Public Welfare

BEING THE THIRD OF A SERIES OF BOOKLETS
ON THE ACTIVITIES AND DEVELOPMENT OF A
CITY. DESIGNED AND REPRODUCED ENTIRELY
BY STOVEL COMPANY LIMITED.



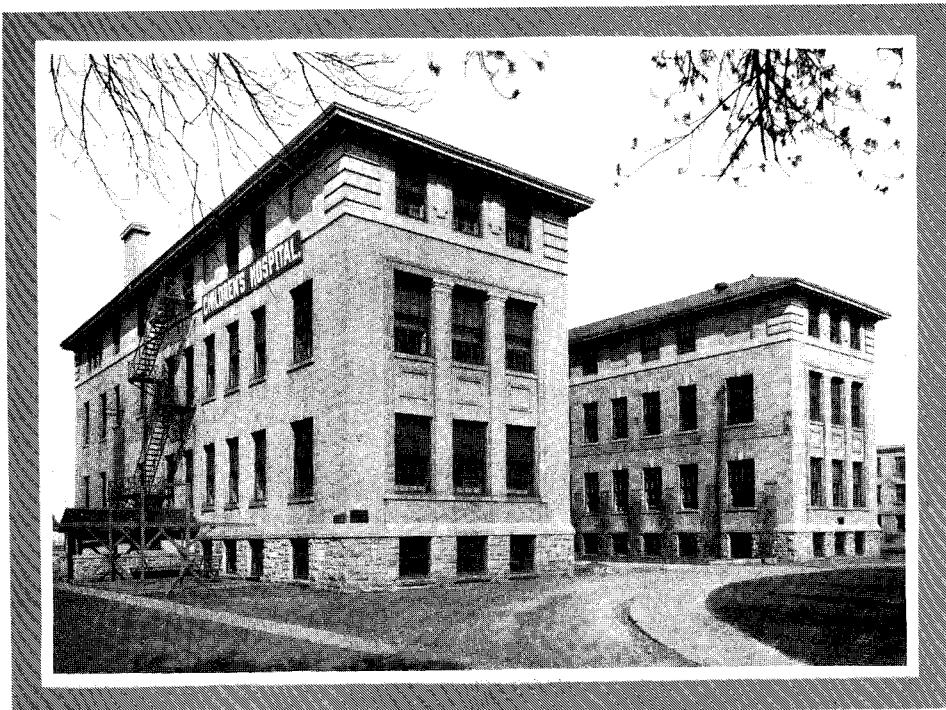
A BIT OF TROPICAL VERDURE IN ONE OF WINNIPEG'S PUBLIC CONSERVATORIES



PAVILION OR REFECTORY HOUSE IN ASSINIBOINE PARK

. . . The Great Teacher once related the story of the wayfarer, who, set upon by thieves, besought the help of passers by. In the end the Samaritan, a supposed enemy, not only rendered immediate help, but gave of his time and sustenance to re-establish the wayfarer in health and circumstance.

. . . In modern city life we have become accustomed to look on public welfare



THE CHILDREN'S HOSPITAL, WHICH RENDERS MEDICAL CARE TO THE YOUNG LIFE

as an ever-present necessity which we term "charity." The original sentiment that surrounded the word charity has been somewhat lost in the present heartless, organized efforts of the modern city.

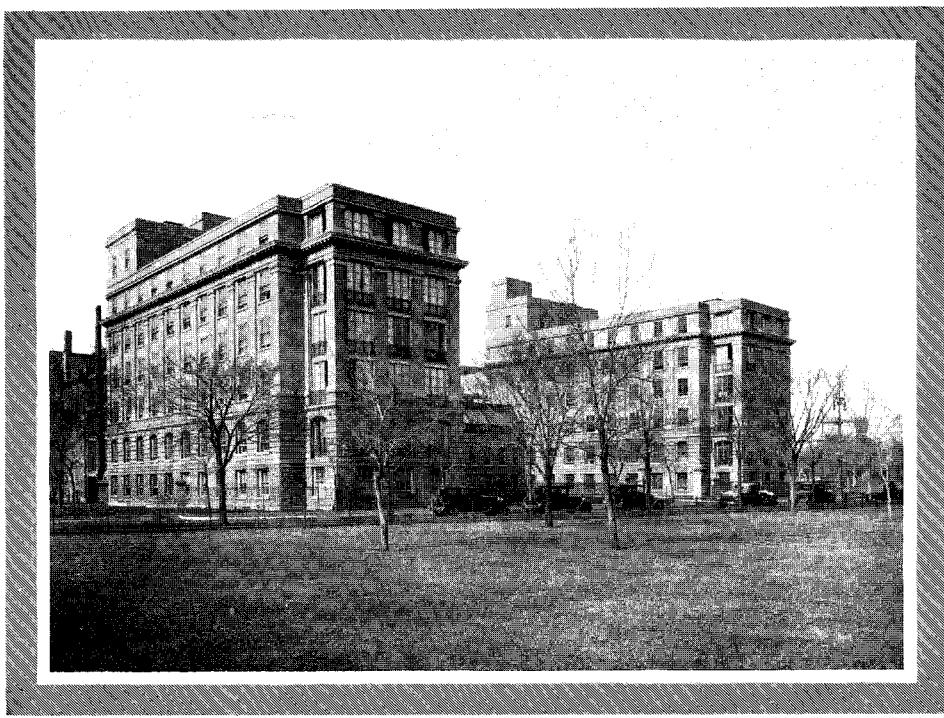
. . . It is refreshing, therefore, to see that in Winnipeg public spirited citizens have not lost sight of the Great Teacher's original meaning of charity. True, more could be done, perhaps, than is presently



THE OLD FOLKS' HOME—A HAPPY HOME FOR THE AGED

being accomplished, yet much praise is due those who, year in and year out, have done great things for the health of the citizens, the care of the needy, and the protection of the less fortunate.

. . . In the early days of the city, men of vision planned the city's parks and playgrounds. The result, today, is that Winnipeg has many delightful parks, where in the summer months recreation



THE WINNIPEG GENERAL HOSPITAL

and rest can be freely enjoyed amid the beauties of nature. In all, Winnipeg's parks comprise one thousand and twenty acres of land. Add to this the school-grounds, where during the summer season organized play for children is under the direction of the Playgrounds' Commission. Add, then, the two municipal public and nineteen private golf courses. Realize that in the winter the city establishes



IN MANY OF WINNIPEG'S PARKS THERE ARE WADING POOLS FOR THE KIDDIES

free skating rinks for the children on vacant lots throughout the community. View all this and you glimpse the thoughts of those who planned a city, that desired its citizens to play in the great outdoors in safety, and with the intention of developing a stronger, healthier people.

. . . The climatic conditions here are most healthful, and yet, as in any other



KING GEORGE ISOLATION HOSPITAL FOR CONTAGIOUS DISEASES

community the size of Winnipeg, sickness and misfortune have visited many. To help these, one institution after another has been founded and supported by private subscription. In 1922 a great many such organizations were grouped together under the Federated Budget. In the few years it has been in operation, the Federated Budget has been responsible for organizing and collecting close



THE 14TH GREEN, WINDSOR MUNICIPAL GOLF COURSE

to three million dollars, and making a reasonable and business-like use of the monies. The institutions that so benefit are without thought as to creed or character, except that they have been first approved as essential and beneficial to the weal of the community.

. . . Besides these institutions, other organizations, such as the Y.M.C.A., Y.W.C.A., Salvation Army, Special



REFRESHMENT PAVILION AT KILDONAN PARK

Hospitals, Fresh Air Camps and Service Clubs, are rendering a very helpful assistance to those in need.

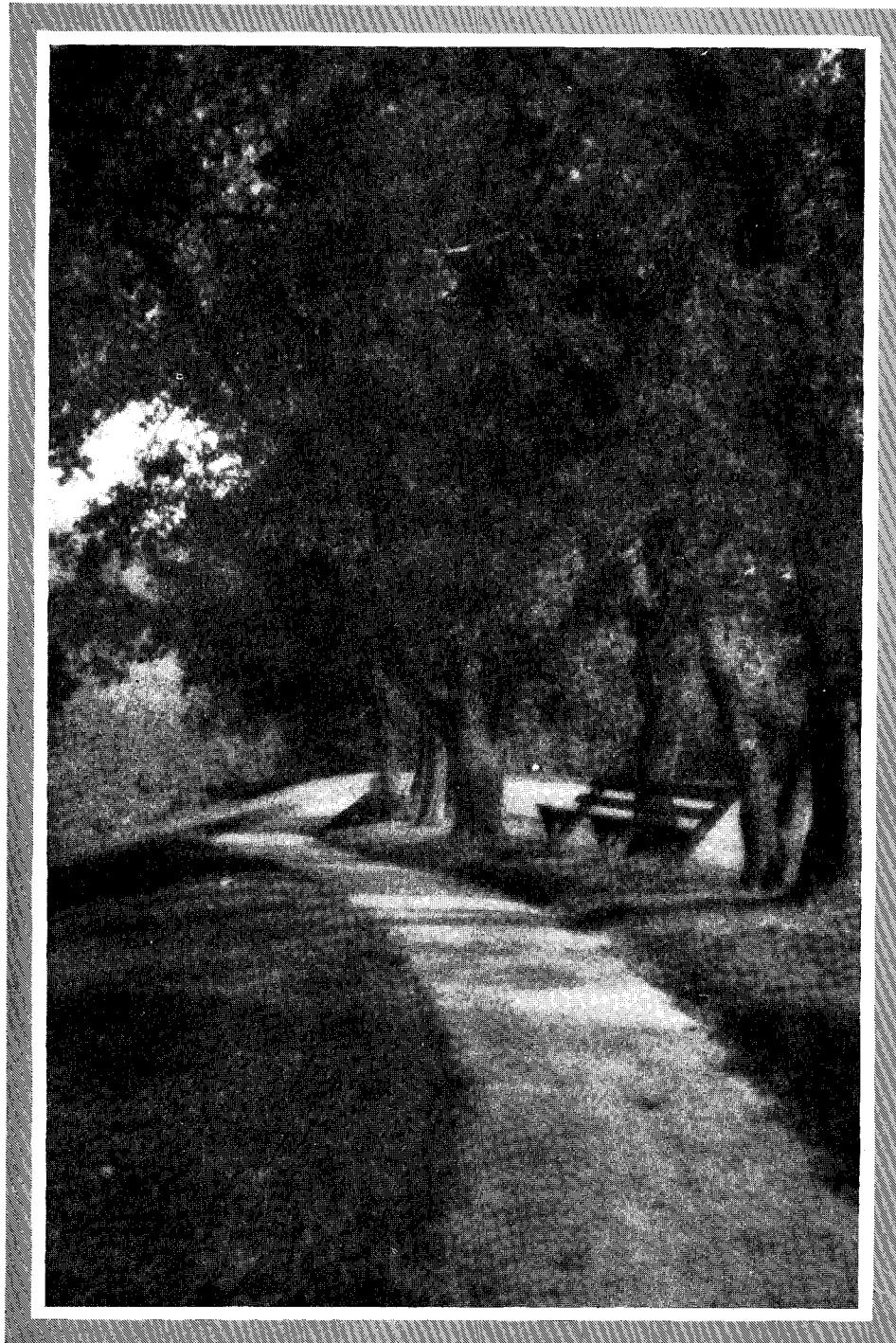
. . . A few years ago one of Winnipeg's public spirited citizens started the Winnipeg Foundation. This is in the nature of an endowment fund, the proceeds of which alone are to be used to help the less fortunate. This fund has already grown to a sizeable amount, and, as the



OVER SIXTEEN HUNDRED BOYS WERE GIVEN FREE SWIMMING LESSONS IN THE Y.M.C.A. TANK DURING 1930

years pass, will naturally be increased by further donations and bequests.

. . . In short, though Winnipeg is a flourishing community that in a brief period of time has grown to a city of prominence, the lessons of the Teacher of old have not been forgotten. Surely the spirit of kindness and brotherly love that here exists must mean much to the city of tomorrow. You will find Winnipeg



A QUIET FOOTPATH, A PARK BENCH--AN INVITATION TO REST AND MEDITATE

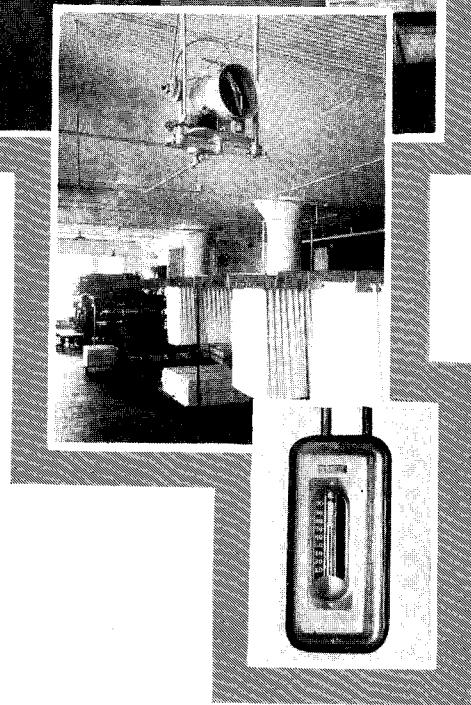


THERE ARE MANY DELIGHTFUL HIGHWAYS THROUGH WINNIPEG'S PARKS

a city, yes—but deeply its citizens feel their responsibility towards each other. It is a friendly, sympathetic city, vitally interested in Public Welfare.



ABOVE VIEW OF A PORTION OF STOVEL'S
COMPOSING ROOM ILLUSTRATES HOW WELL
LIGHTED IS OUR ESTABLISHMENT. TO THE
RIGHT IS ONE OF THE HUMIDIFIERS IN THE
LITHOGRAPH PRESS DEPARTMENT WHICH
CONTROLS CONDITIONING OF PAPER. LOWER
RIGHT IS ONE OF THE THERMOSTAT HEAT
REGULATORS.





IT IS INTERESTING THAT THROUGH THE YEARS STOVEL'S EMPLOYEES HAVE TAKEN AN ACTIVE AND LEADING PART IN SPORTS. SHOWN ABOVE ARE A FEW OF THE AWARDS PRESENTLY HELD BY OUR EMPLOYEES . . . STOVEL'S ANNUAL PICNICS WERE THE FIRST INDIVIDUAL INDUSTRIAL PICNICS TO BE HELD IN WESTERN CANADA . . . IT IS ALSO OF NOTE THAT STOVEL'S MUTUAL SICK AND FUNERAL BENEFIT CLUB IS THE FIRST ESTABLISHED AND OLDEST SUCH ORGANIZATION IN WESTERN CANADA, BEING OVER A QUARTER OF A CENTURY IN EXISTENCE.

. . . High grade printing and lithographing requires skilled craftsmen and minute attention to details of production. Stovel's plant is of modern design, clean and well lighted. Dust is eliminated as much as possible by utilizing central steam heat, with an auxiliary oil burner equipment for use when necessary. Heat and humidity are automatically controlled. This to our customers assures a high quality product, to our employees a healthier place to work. You see the results in Stovel's product.

STOVEL COMPANY LIMITED
"A Complete Printing Service"
Bannatyne Avenue
Winnipeg



